

SPONSORSHIPS

SPONSORSHIP LEVELS

- Blue – \$5,000
- Magenta – \$2,500
- Yellow – \$1,500

ALL LEVELS BENEFITS

- Representation and recruitment help at College career fairs
- Logo on UPA web site home page with logo link to point to sponsor's web site
- Logo on weekly mailing list email
- Invitations to exclusive Packaging Leadership Summit activities

EVOLVE OR PERISH EVENTS

- Logo display at "Evolve or Perish" event and on all "Evolve or Perish" promotional materials.
- Complimentary table top display at all "Evolve or Perish" activities

BLUE LEVEL

- Six UPA Memberships (Transferable to customers or clients)
- Sponsorship level Category exclusivity*
- Targeted mailings (email) to industry professionals (4x/year)
- All Sponsor employees are eligible to attend "members only" events
- Priority placement for logo and company description in Sponsorship section of UPA website
- Premium "Blue" sized logo prominently displayed at all UPA activities

TRADESHOW EVENTS

- Logo display at Industry tradeshows (2+ annually)
- Literature placement at Industry tradeshows
- Can participate as UPA Booth Representative at Industry Trade shows

EVOLVE OR PERISH EVENTS

- First choice of additional "Evolve or Perish" activity sponsorship opportunities (nametag, refreshment or display)

MAGENTA LEVEL

- Four UPA Memberships (transferable to customers or clients)
- Targeted mailings (email) to industry professionals (2/year)
- Priority placement for logo and company description in Sponsorship section of UPA website
- "Magenta" sized logo prominently displayed at all UPA activities

TRADESHOW EVENTS

- Logo display at Industry tradeshows (2+ annually)
- Can participate as UPA Booth Representative at Industry Trade shows

EVOLVE OR PERISH EVENTS

- Priority choice of additional "Evolve or Perish" activity sponsorship opportunities (nametag, refreshment or display)

YELLOW LEVEL

- Two UPA Memberships (transferable to customers or clients)
- Placement of logo and company description in Sponsorship section of UPA website
- "Yellow" sized logo prominently displayed at all UPA activities


TRADESHOWS EVENTS

- Logo display at Industry tradeshows (2+ annually)
- Can participate as UPA Booth Representative at Industry Trade shows

EVOLVE OR PERISH EVENTS

- Priority choice of additional "Evolve or Perish" activity sponsorship opportunities (nametag, refreshment or display)

 UPA4YOU

 United Packaging Associates

 UnitedPackagingAssociates

www.UnitedPackagingAssociates.com
info@UnitedPackagingAssociates.com

3030 North Rocky Point Drive West, Suite 150
Tampa, FL 33607

* Category exclusivity dictates that the sponsor is the only company within its product or service category that will be a BLUE Sponsor of UPA.